

MINUTES

**CITY OF PLACERVILLE
PLACERVILLE ECONOMIC ADVISORY COMMITTEE
FRIDAY, August 14, 2020, 12:00 P.M.
TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA
Special Meeting**

1. **CALL TO ORDER:** The meeting was convened at 12:01 p.m. The Pledge of Allegiance was recited.

2. **ROLL CALL:**

Members Present: Chair Miller, Vice Chair Kaiserman, Anderson, Brown, Thomas, Vonderschmitt, Wager

Members Absent:

Staff Present: Morris, Rivas

3. **ADOPTION OF AGENDA:**

Adoption of the Agenda was moved by **Member Brown** and seconded by **Member Kaiserman**. Motion carried 7-0.

4. **ADOPTION OF THE MINUTES OF THE MEETING OF June 12, 2020 (Attachment A):**

Adoption of the Minutes was moved by **Member Wager**, and seconded by **Member Thomas** to adopt the minutes as amended by the Committee. Motion carried 6-0-1. Member Anderson abstained.

5. **ITEMS OF INTEREST TO THE PUBLIC:** No public comments.

6. **INFORMATIONAL ITEMS:**

- a. HDL Trends May 22, 2020
- b. HDL Trends June 23, 2020
- c. HDL Trends July 15, 2020

Mr. Morris updated the Committee regarding positive sales tax revenues and that automotive sales are up. The Committee received and filed the HDL reports.

7. **PRESENTATIONS:** None.

8. **DISCUSSION ITEMS:**

- a. Subcommittee Updates -

Minutes, August 14, 2020

Approved 

1. Business Outreach Visits – Kevin Brown, Mickey Kaiserman, Debbie Miller: No subcommittee update due to COVID-19.
 2. Tourism/Health and Wellness – Adam Anderson, David Thomas, Dolly Wager: Subcommittee activities suspended.
 3. Broadband Service – Kevin Brown, Mickey Kaiserman, Andrew Vonderschmitt. Mr. Morris updated the Committee on status.
- b. Civic Lab Proposal for Broadway – Use of \$20,000 SACOG Grant update and survey
- Mr. Morris updated the Committee on the grant program and the public survey.
- c. Small Business Grant Program. The Committee received the grant program application.
- d. Review and Provide input on the City’s Sidewalk Dining Program. Mr. Morris and Mr. Rivas reported on the City’s Sidewalk Dining Program and the use of on street parking for outside dining in response to COVID-19 restrictions. Mr. Morris provided an update on potential options of Main Street closures and a business survey.

Chair Miller moved to bring forward to the City Council a proposal to close Main Street two nights concurrently, Friday and Saturday from 6:00 p.m. to 9:00 p.m. two weekends in a row. Motion seconded by **Member Anderson**. **Motion carried 6-1.**

9. STAFF AND COMMITTEE MEMBER COMMUNICATIONS:

- a. Update Hotel Projects: Mr. Morris stated that the developer has found a new partner, Eat, Drink, and Sleep, and a scheduled meeting was cancelled due to the COVID-19 pandemic.
- b. Historic City Hall Reuse: Mr. Morris updated the Committee stating that staff is working with the Arts Council to bring back to the City Council in September.
- c. Cannabis Dispensaries Update: Mr. Morris updated the Committee.
- d. Housing Element Survey: Mr. Rivas informed the Committee of the public survey as part of the City’s Cycle 6 Housing Element Update program.
- e. 2020 U.S. Census: Mr. Rivas updated the Committee on the status of the 2020 Census effort and its importance.
- f. Member Wager initiated a discussion among the Committee on Proposition 15.

- g. Member Anderson initiated a discussion among the Committee on the status of the City's "Hangtown" moniker.

- 10. **ITEMS FOR NEXT AGENDA:** None.
- 11. **NEXT MEETING:** October 9, 2020
- 12. **ADJOURNMENT:** The Meeting was adjourned at 1:35.